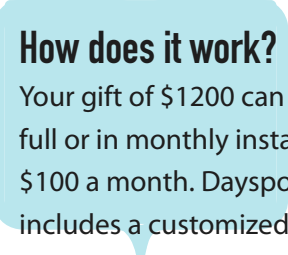




# WCSG DAYSPONSOR



## How does it work?

Your gift of \$1200 can be paid in full or in monthly installments of \$100 a month. Daysponsorship includes a customized radio "spot" (up to 45 seconds in length) that airs a total of 10 times on your special day. It's like sharing an "on-air greeting card" with thousands of WCSG listeners -- both here in West Michigan and around the world through [wcsg.org](http://wcsg.org).



## What is a Daysponsor?

Daysponsoring gives you the opportunity to dedicate a day to celebrate, honor, or remember a special event or person. You are investing in a portion of the programming and supporting the mission of WCSG. As a Daysponsor, you become a part of the team that encourages, engages and equips thousands every day! We are stronger together and we can't do it without you!



## Times to listen:

2:50 am, 6:50 am, 8:50 am, 9:50 am, 12:50 pm, 2:50 pm, 4:50 pm, 6:50 pm, 8:50 pm, 9:50 pm



## What to Expect?

- Complete the online form and choose your date
  - Check your email for confirmation and further details
  - Chat with Daysponsor Coordinator 6 weeks before air date
  - Choose your recording option and record your spot 4 weeks before air date
  - Celebrate your day by listening to your message on-air, our website, and on social media
- You've invested in WCSG, so we are excited to invest in you by taking the time to hear your story about the special moment you want to share on-air.



## How do I become a Daysponsor?

- Go online to complete the form at [www.wcsg.org/Daysponsor](http://www.wcsg.org/Daysponsor)
- Call 616-942-1500 to speak with the Gift Processing Department
- Mail a check with a note stating your desired date, occasion and phone number

# GOD'S STORY THROUGH YOUR STORY!



## What are my recording options?

- WCSG's On-Air staff can record your message
- Record on your cell phone
- Record your message on the WCSG website
- Visit the WCSG production studio to record on-site

Scan to Sign up



All Daysponsor announcements will be approved in advance by WCSG. For more information, feel free to email [daysponsor@wcsg.org](mailto:daysponsor@wcsg.org) or call 616-942-1500